



SOLUTION GUIDE

# HALLWAYS AND COMMON AREAS

Audio Visual System Solutions for Business



HARMAN Professional Solutions Brands:



# HALLWAYS AND COMMON AREAS

are the spaces within a building where employees pass every day, on the way to meetings, returning to their desks, or going to meet a client. With a HARMAN hallway and common area solution, organizations can use displays running digital signage to inform about upcoming events, benefits enrollments, guests in the building, and more. With enterprise-grade digital signage software, network video distribution, and zone-based PA systems, a variety of different content owners can create, deliver, and manage targeted messages to a particular floor, building, or the entire enterprise.

Introducing the HARMAN Hallway and Common Area solution, the corporate communications solution for the modern enterprise.



## COMMON ACTIVITIES

The technology in hallways and common areas enable organizations to:

- Communicate to a single area, floor, building, or throughout the global enterprise
- Locate available open huddle spaces
- Stream video from live events, camera feeds or other sources
- Greet guests and provide wayfinding
- Display emergency messaging from the public address system and signage
- Monitor, manage, and automatically power-down displays from a central location

# COMMUNICATING TO A FLOOR, BUILDING, OR THE ENTERPRISE

Effective communication is all about ensuring the right person gets the right information at the right time. With a solution from HARMAN, both marketing and employee-focused messages can be created, targeting specific areas of the building or the entire enterprise without affecting the look of the signage or other content.

Targeted messaging is also available using an integrated public address system. With the ability to play background music in certain areas or make an announcement to a particular floor, corporations can easily target a specific zone without distributing to the entire campus.



## KEY HARMAN PRODUCTS



**AMX® Inspired XPert** is an enterprise digital signage solution with the ability to manage content on all players throughout the global organization. With access group support via LDAP, users can add or update specific content on specific players from a web interface without affecting other content or the look and feel of the signage.



An **AKG® Paging Microphone** allows the speaker's voice to be heard with optimum clarity, suppressing ambient noise so that they are understood throughout the building.



A **DBX® ZonePro Processor** provides perfect sound specifically configured for every area within your building. With the ability to create different "zones" throughout the building, each with custom sound adjustments, the DBX ZonePro provides quality sound where you need it.

# FINDING AVAILABLE HUDDLE SPACES

Common areas are often where you find huddle spaces – open collaboration spaces where employees can have casual, impromptu meetings. Whereas meetings in traditional conference rooms are typically scheduled and more structured, these incidental collaboration sessions are often spur-of-the-moment get-togethers, initiated when employees need a longer discussion. With a HARMAN Hallway and Common Area solution, digital signage indicates which of these spaces are available based upon information from occupancy sensors mounted in the huddle spaces. This makes finding an open huddle space quick and easy.

For more information about these spaces, see the [HARMAN Huddle Space Solution Guide](#).



## KEY HARMAN PRODUCTS



**AMX Sensor Technology** allows a space to respond automatically when it is occupied or unoccupied for a particular amount of time. It can also feed that information to digital signage, which can use the data to indicate if the space is available or in use.



The **AMX's HydraPort®** provides a simple way to connect AV control, network and power in a huddle space – with an elegant form factor that complements the architecture. Just plug in your laptop, USB memory stick or other mobile device into the pre-supplied cable, and you're connected.

# STREAMING VIDEO THROUGHOUT THE BUILDING

When all-hands meetings and other important events within an organization occur, you want to be sure everyone can participate, even those in remote offices. Open office area communication solutions from HARMAN allow employees to watch events live. They also give businesses the ability to display live television in guest-facing areas and provide overflow video for presentations being held in the building.



## KEY HARMAN PRODUCTS



**AMX SVSI Encoders and Decoders** allow companies to stream high quality video throughout the facility without overwhelming the network. Users also have access to streaming corporate events, camera feeds, live TV, and more wherever they're needed.



**JBL® Commercial Series Ceiling Speakers** ensure announcements, sound from live events, and more are always heard clearly and distinctly, with even coverage and consistent volume throughout the building.

# GREETING GUESTS AND PROVIDING WAYFINDING

When special guests enter the building, they should feel welcomed and important. With a HARMAN Hallway and Common Area Solution, it's easy to add a customized welcome message. Simply type a new message on an AMX touch panel, and it can propagate throughout building, appearing everywhere from hallway displays to scheduling interfaces outside of conference rooms. This ensures that guests are welcomed and escorted throughout their visit.



## KEY HARMAN PRODUCTS



The **AMX Modero S Touch Panel** gives you the ability to type custom welcome messages, right from the onscreen keyboard. That way, welcoming guests is as simple and intuitive as typing an email on a smartphone or tablet. You can also use the touch panel to control the microphone for simple guest paging, providing a single point of control for the entire solution.

# MAKING EMERGENCY ALERTS

When an emergency occurs, you want a system that will respond instantly every time. With a corporate communication system from HARMAN, the fire alarms can play through the public address system, ensuring the sound is heard clearly by employees and guests. Organizations can also tie the fire alarms to the digital signage system, so that emergency messaging will automatically play on all digital signs during an emergency, displaying emergency exit information that is helpful for guests that may be unfamiliar with the building.

Employers can also use the system to respond to other emergencies. If there is a crisis, such as an intruder, in one area of the building, the company can make announcements and custom signage targeted to other areas, telling them to avoid that section.



## KEY HARMAN PRODUCTS



An **AKG® Paging Microphone** allows the speaker's voice to be heard with optimum clarity, suppressing ambient noise so that they are clearly understood throughout the facility.



The **Crown® DriveCore DCi Series Install Amplifiers** provide high performance audio that can be heard clearly in any situation. With years of industry leadership and unrivalled proprietary technology, Crown DriveCore exceeds the audio industry's highest quality standards.

# REAL-TIME MONITORING WITH AUTOMATIC DISPLAY SHUTDOWN

A communication system is only effective when it is working perfectly. With AMX's Resource Management Suite (RMS) Enterprise Asset Management Software, IT managers can stay on top of how the AV system is functioning and proactively respond to even the smallest issue. Facility managers also have the ability to turn off the display automatically. Simply select the time of day and the display will power down, saving energy and extending the life of the equipment.



## KEY HARMAN PRODUCTS



### AMX's Resource Management Suite (RMS) Enterprise Asset Management Software is

AMX's on-premises or cloud-based software solution that allows AV and IT technicians to centrally monitor AV technology problems right from the IT support desk. When the reception area display has a problem, IT can be notified that there is a problem.



The **AMX NetLinX NX-1200 Integrated Controller** is an automation gateway that provides centralized control of AV devices, environmental controls, and just about any controllable device. The NetLinX NX can interface with building management systems for automated responses to emergency or security alerts and can connect with AMX RMS to manage automated shutdown of signage displays.



# FOR MORE INFORMATION

Email us: [solutions.advisor@harman.com](mailto:solutions.advisor@harman.com)

To see more HARMAN business solutions, visit: <http://www.amx.com/automate/plan/>



## About HARMAN Professional Solutions

HARMAN Professional Solutions is the world's largest professional audio, video, lighting, and control products and systems company. We serve the entertainment and enterprise markets with comprehensive systems, including enterprise automation and complete IT solutions for a broad range of applications. Our brands comprise AKG Acoustics®, AMX®, BSS Audio®, Crown International®, dbx Professional®, DigiTech®, JBL Professional®, Lexicon Pro®, Martin®, Soundcraft® and Studer®. These best-in-class products are designed, manufactured and delivered to a variety of customers, including tour, cinema and retail as well as corporate, government, education, large venue and hospitality. In addition, our world-class product development team continues to innovate and deliver groundbreaking technologies to meet our customers' growing needs. For scalable, high-impact communication and entertainment systems, HARMAN Professional Solutions is your single point of contact.

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